

# Fall 2024 Online Advertising Rates

Citrus College Clarion 1000 W. Foothill Blvd Glendora, CA 91741

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www.ccclarion.com

#### **About Us:**

We are the award-winning student newspaper and voice of Citrus College since 1922. Founded in 1915, Citrus College has the distinction of being the oldest community college in Los Angeles and fifth oldest in the state.

Located in the foothills of the San Gabriel
Mountains in Glendora, 25 miles
northeast of Los Angeles, the college
occupies a 104-acre campus and serves an
annual student population of more than
20,000 from the surrounding areas of
Azusa, Claremont, Covina, Duarte, San
Dimas, and Monrovia.

After 76 years of paper print publication, the Clarion went fully digital in the fall of 2023.

# **Spring 2024 Online Advertising Sizes**

**Ad Location & Size** 

**Banner:** 

728W x 90H px

Sidebar:

325W x 250H px

- PNG/JPEG files only
- The Clarion does not provide in-house art creation

### Fall 2024 Online Advertising Rates

#### On-Campus:

Size	2 weeks	1 month
Banner	\$25	\$50
Sidebar	\$15	\$25

#### Off-Campus:

Size	2 weeks	1 month
Banner	\$50	\$100
Sidebar	\$25	\$50

## Fall 2024 Online Advertising Schedule

Publishing Dates (Fridays)	Advertising Deadlines (Friday before)
September 6	August 30
September 20	September 13
October 4	September 27
October 18	October 11
November 1	October 25
November 15	November 8
November 29	November 22
December 13	December 6

#### **Policies & Procedures**

Please refer to the advertisement policy on our website.

<u>Click here</u> or scan QR code below to access.

